



# Innovative energy harvesting

[www.arveni.com](http://www.arveni.com)



# WHY ENERGY HARVESTING ?



**600 000 000 batteries for remote control**  
*Sold batteries for TV remote, worldwide, in '09*

**5 000 000 000 batteries → Pollution**  
*Abandoned in the nature, only in EU, in '09 (Ebra)*

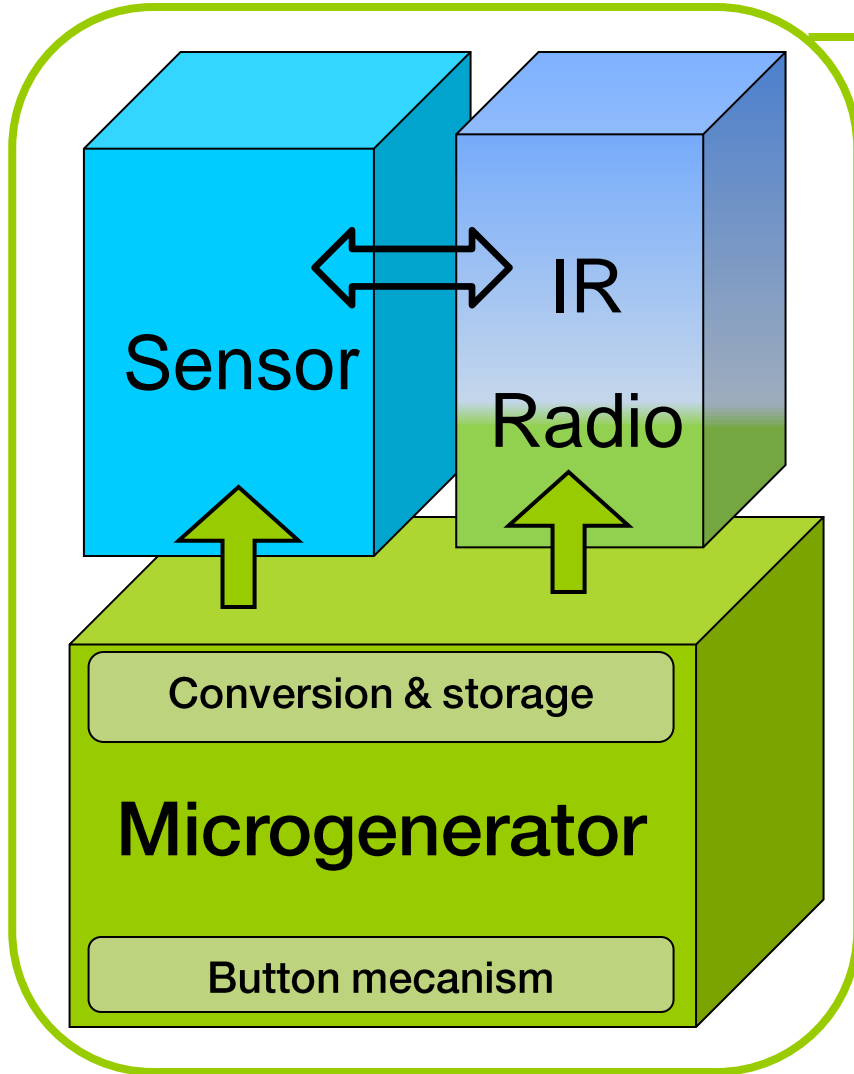
## Microgenerator



**Lower total cost of ownership (TCO)**



# ARVENI ACTIVITY & OFFER



Wireless sensor

Our offer :

1. Engineering support for  $\mu$ gen integration & radio
2. Microgenerator as component



# ARVENI INDUSTRIAL START UP

- Incorporated end 2007, profitability in 2011
- Team of piezo & electronic engineers
- **Own piezo technology** of energy harvesting

Your finger, your power  
vibration

- Business model: Arveni is industrial & fabless.
  - **Competitive advantage: More energy !**
- Strive for technical leadership**



# TECHNICAL LEADERSHIP



World first single button infrared remote control for SFR (IT provider) in 2009

World first multikey harvesting for radio TV remote control with PHILIPS in 2010

Arveni awarded 3 times in 2010 for its innovative products:

- ✓ **Best of Sensor Expo (Chicago)**
- ✓ Special price of the Jury for embedded electronic (Paris)
- ✓ '60 most promising startups' EE Times (**California**)



Strong IP & Patent policy

- ✓ 5 patent in licence from Insa School of Engineering
- ✓ 7 patents filed, extended in Japan, US, Eu, China, Korea



# THEY TRUST US FOR THEIR PRODUCTS

**PHILIPS**  
sense and simplicity

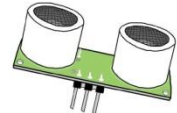


**somfy**<sup>®</sup>



**ERYMA**

**vossloh**



# ENERGY (mJoule) → POWER (mWatt)

- Pulse mechanical incoming energy ( $E_i$ )  
Force (Newton) \* Stroke (millimeter) / 2 = Energy (mJoule)  
e.g.: 4 N \* 3 mm / 2 = 6 mJ
- Electric energy rated at 3 Volt ( $E_{or}$ )  
Energy (mJ) = power (mW) \* time (second)  
i.e.: **1 mJ = 1 milliWatt \* 1 sec** or **1 mJ = 40 mW \* 25 ms**
- Efficiency rate of conversion:  $\text{efficiency} = E_{or} / E_i$

**ARVENI efficiency 5% to 20%**

Wireless Sensors < 90 mW, ms → OK

Mobile phone, PC > 1W, hours → NOK



# INPUT & OUTPUT MECHANICAL ENERGY

Source	Main feature	Energy input (Ei)	Harvested power
Pedestrian	Sensitive	$E_i = W * \text{slab stroke}$	1 to 2 W (busy street)
Road/railway	Heavy	$E_i = W * \text{strain}$	100 W (busy lane)
Human movement	Ergonomic	$E_i = \frac{1}{2} M_h * v^2$	Lack data
Vibration	Wide frequency range	$E_i = \frac{1}{2} F a / 2 \pi f$ $= \frac{1}{4} M_d a^2 / \pi f$	0 to 50 mW, i.e. power up to 500mW
Pulse or button push	Predictible	$E_i = \frac{1}{2} F * \text{stroke}$	0.2 to 5 mJ , i.e. power up to 90 mW

→ Zero risk makes the customer feel good.



# CUSTOMER VALUE CREATION

- **No wiring cost !**

- Oil & gas: 40 to 100 \$/ft
- Home automation: 50 \$

- **No battery costs !**

- ROI at first avoided battery replacement, ie 4 months to 2 years

- **No life time limitation**

- **No worry**



- **High energy production**

- 4 to 10 times more energy than competitors under same conditions (pulse)
- Ability to power most of radio protocols & low cost radio  
→ Avoided costs 10 \$/unit

- **Reliable product**

- Very long life time > 700 000 pulses without loss
- Tested from -20°C to +80°C
- Designed for mass production ... economic
- Solid state technology (piezo)  
**no wear** of core microgenerator



**Arveni looks for **ambitious** customers  
in order to  
make your future best seller .**



# THANK YOU → QUESTIONS & ANSWERS



**ARVENI s.a.s.**

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