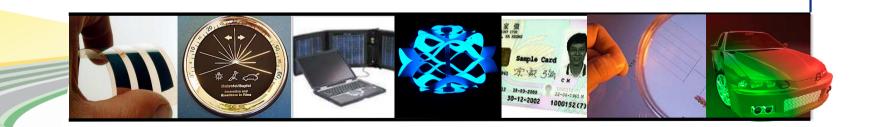


Bayer MaterialScience Functional Films:

Printed Polymer Electronics



Dr. Karsten Dierksen Bayer MaterialScience Head of Functional Films Printed Electronics & Functional Materials D-51368 Leverkusen, Tel. +(49) 214 30 75066

Bayer Group - Business Areas



108,400 employees Full year sales: EUR 31.2 billion R&D expenditures: EUR 2.7 billion As of February 26th, 2010



Bayer MaterialScience 2009

Edipur: Et baltiera selles la cealte in igny tirctouratteria list prel yeareiting tiles i and poly caub da atteste



R&D spending EUR 340 million



Bayer MaterialScience – Functional Films

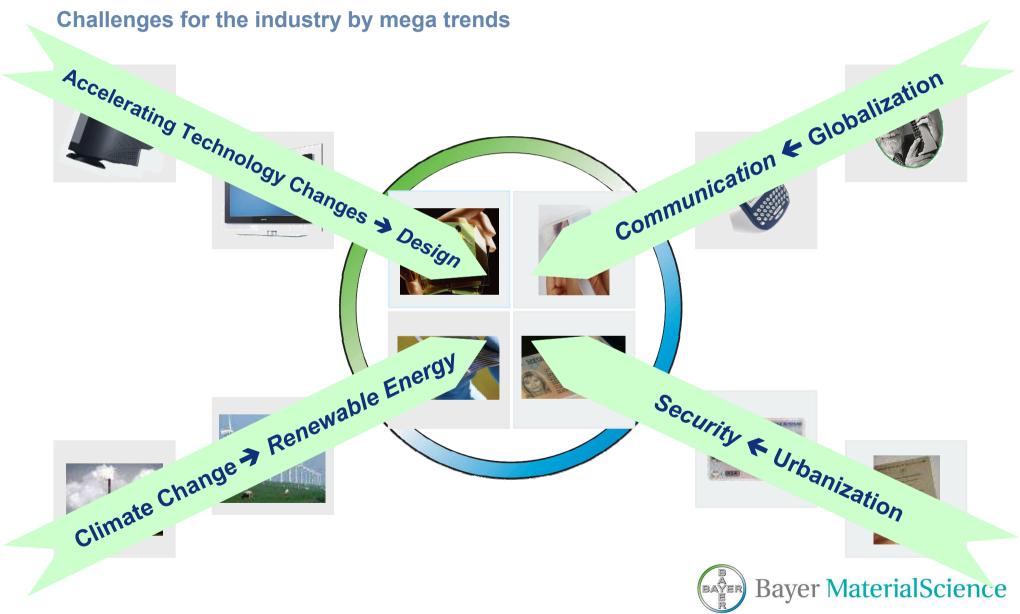
From a polymer raw material supplier to a downstream solution provider

BU Polycarbonates	BU Polyurethanes	BU Coatings, Adhesives and Specialties	Bayer Technology Services		
Polycarbonate films,	Polyurethane films, kinetic	Coating raw materials,	Process and nano-		
optic	KINEUC	holography	technology		
Bundling of selected expertise and resources in Functional Films					
to create added value products for future market trends					



BMS Functional Films - Karsten Dierksen - Slide 4

Yesterday – Today – Tomorrow



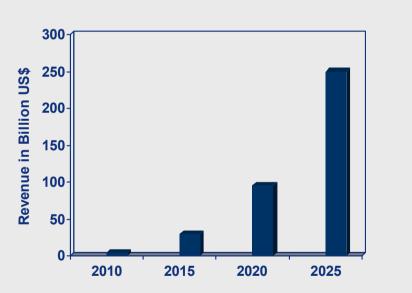
BMS Functional Films - Karsten Dierksen - Slide 5

Evolving Flexible Electronics Market

Significant potential foreseen

Main drivers

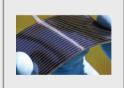
- Efficient processes
- Freedom in design
- Improved performance



Source: Nano Markets LC (2007) and IDTechEx (2007)





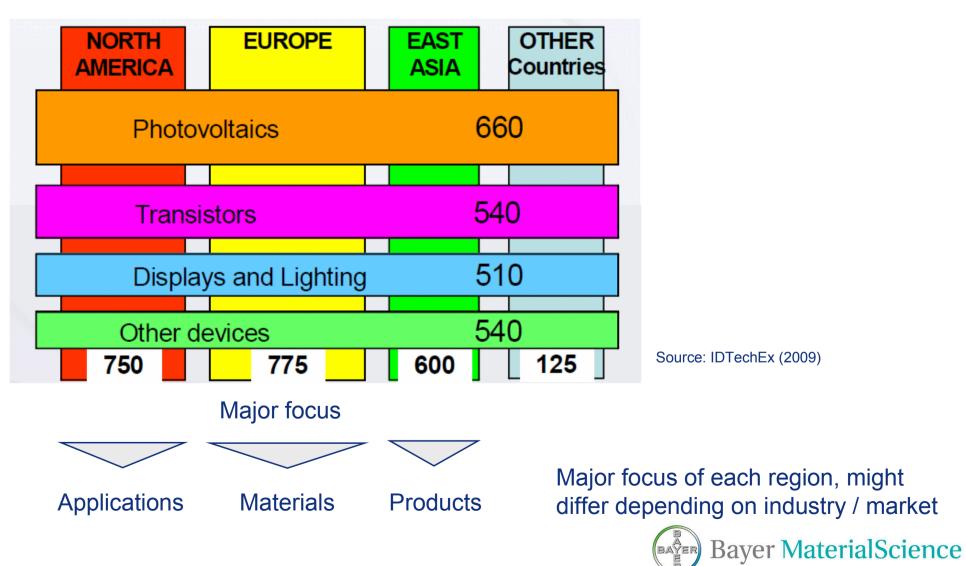






Unlike in the electronics industry, North America and Europe with strong position in Printed Organic Electronics

More than 2.200 Companies & research institutes active in Printed Organic Electronics



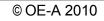
OE-A



- Driven by over 130 international member companies & institutes
- OE-A membership includes the entire value chain of organic and printed electronics:
 - Component & Material Suppliers
 - Equipment & Tool Suppliers
 - o Device Manufacturers

- o Producers/System Integrators
- o End-Users
- o R&D Institutes
- Primary activities of the OE-A include:
 - o Working Group Meetings & Networking Events
 - Industry Roadmaps
 - Demonstrator Projects
 - o LOPE-C: Conference and Exhibition

www.oe-a.org, www.vdma.org/oe-a





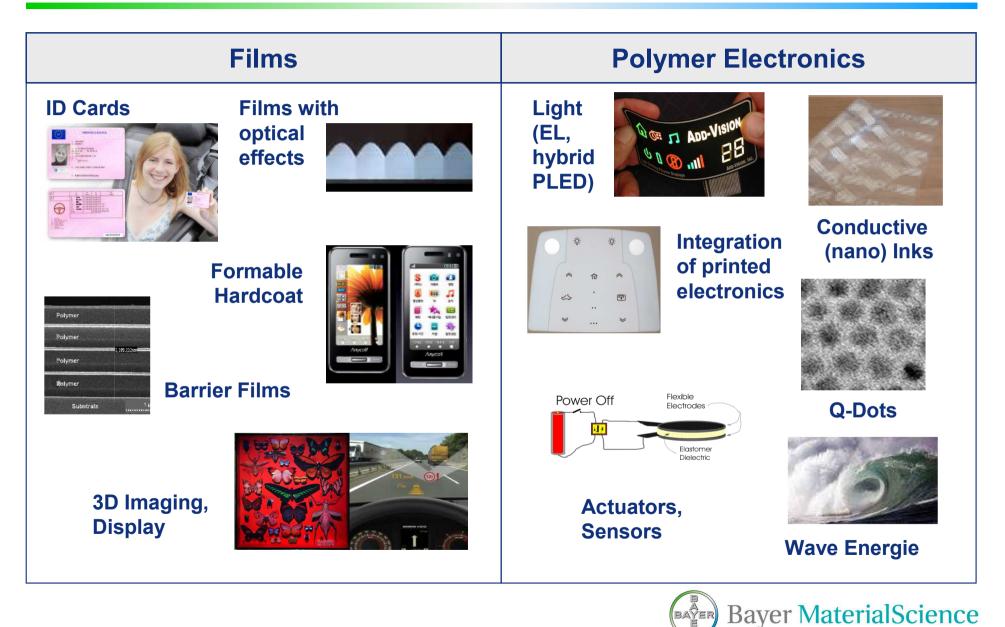
LOPE-C Large-area. **Organic & Printed Electronics** Convention

May 31 – June 02, 2010 Congress Center, Messe Frankfurt, Germany



A working group within

Functional Films Runs Dedicated R&D Programs with Focus on future trends



Technical Films Portfolio and Printing

Films

Thermoplastic polyurethanes

- Adhesive films
- Highly elastic films
- Breathable membranes
- Lamination with polycarbonate

PC Films Products

- Polycarbonate films
- Coextruded
- Polycarbonate blends
- Coated PC films (hard coat, haptic effects, 3D formable hard coats, planarizer)









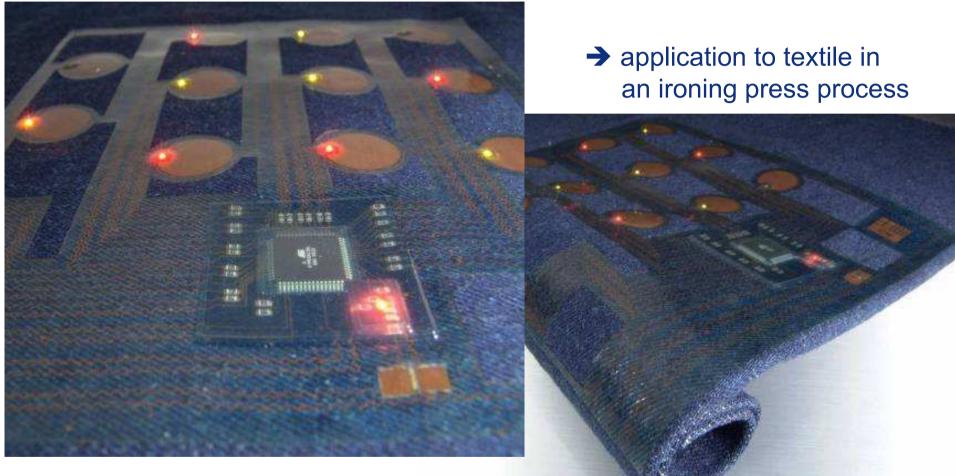






Bayer MaterialScience

Examples for Thermoplastic Polyurethane Films: Post processing: Lamination to textile (EU Project Stella)



Stretchable game laminated to denim textile

BAYER Bayer MaterialScience

http://www.stella-project.de

Future Trend - New lighting concepts Blackpanel backlit technology

Strength of polycarbonate films:

- Excellent forming capability with good dimensional stability and mechanical properties
- Excellent for high quality printing
- **Back-lit functions** can be integrated in a dimensional stable 3D-film part.
- Films with **various surfaces** (gloss to matt, hard coated) support this technology.
- Additional functions such as Anti-reflection, antiglare, anti-fingerprint, etc. needed.
- Additional printed electronic functions such as capacitive switches, printed light can be integrated.







Integrated printable and formable Light for Innovative Design

Benefits of Printed Light & Integrated Solutions

- Freedom of design: geometry, flexibility, formability
- Cost efficiency integration of different functions

Printed Light technologies

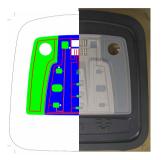
•EL Technology

- Mature technology, ambient light, screen printable
- Constraints: cost, electronic integration.

Hybrid PLED Technology (Add Vision)

- Ambient light, screen printable.
- Constraints: barrier (10-3 WVTR), scale-up
- OLED Technology
- General lighting
- Constraints: barrier (10-6 WVTR), scale-up, Integration

Automotive interior





Home appliance

Design



Mobile



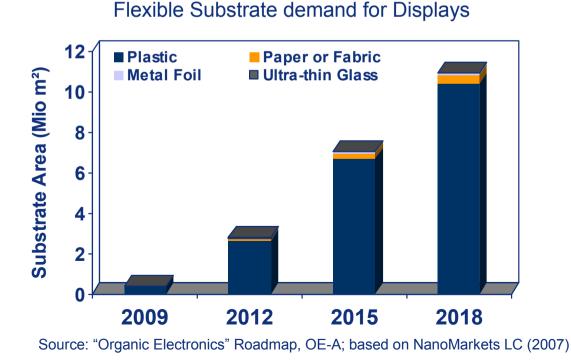
Bayer MaterialScience

en - Slide 13

(Flexible) Substrates - largest share of materials revenue in printed electronics market

Advantages of Plastic Substrates: • Thinner, more compact

- More rugged product
- Larger active display area
- Design freedom
- Essential for cost efficient R2R process

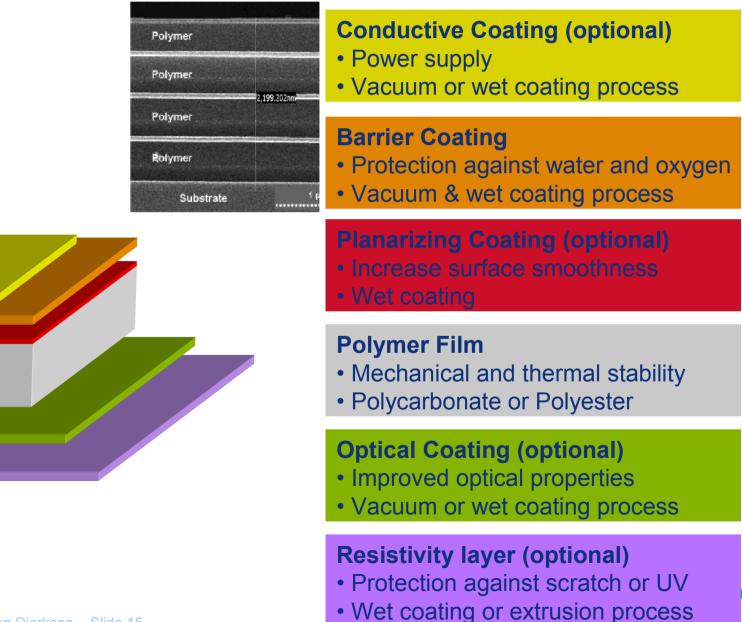


Revenue for Printable Electronics materials



BMS Functional Films - Karsten Dierksen - Slide 14

BMS' Product Vision: "Customers Request Tailor-Made Films with Integrated Functions"



e

Polymer Electronics Portfolio

Polymer Electronics

Printed Electronics:

- Printed light and integration of light into technical parts
- Printing lab and printing production expertise in clean room

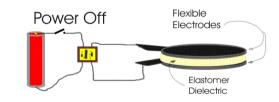
Functional (nano) Materials:

- Q-dots for OPV, OLED, light conversion
- BayInk: conductive materials

Electro-active Polymers

- Actuators and Sensors
- Energy Conversion





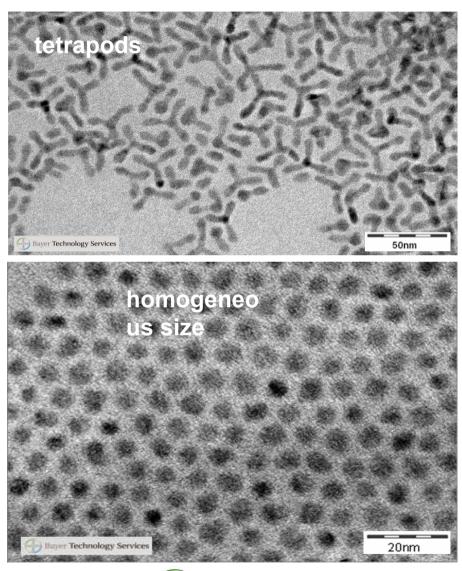
Electro Active Polymers



Nano-materials – our competence

- Low cost production process (microprocess reactor technology
- High quality, customized (absorption and electronic properties) nano particles (e.g. Q-dots)
- Extremely well-defined particle geometry (size + size distribution)

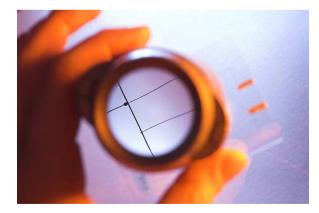




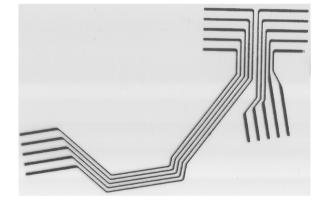


Nano conductive silver inks - BayInk Systems

	type	key benefit	process
BayInk TP S	Nano silver dispersion	high resolution, low sintering temp.	Inkjet
BayInk TP FS	Flexible silver pastes	flexible and robust conductors	Screen, Flexo, Gravure
BayInk TP CNT	CNT dispersions	low cost conductive inks	Inkjet, Screen









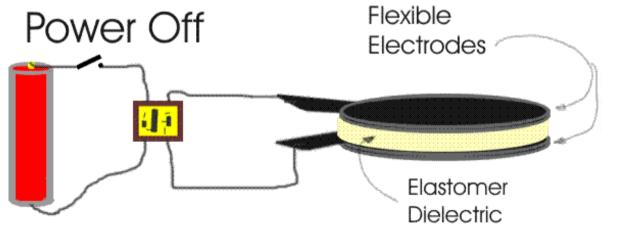
Introducing Electroactive Polymer Artificial Muscle (EPAM)

The Operating Principle

- Thin elastomere dielectric
- Printed flexible electrodes
- Electrostatic pressure causes motion

Benefits of EPAM

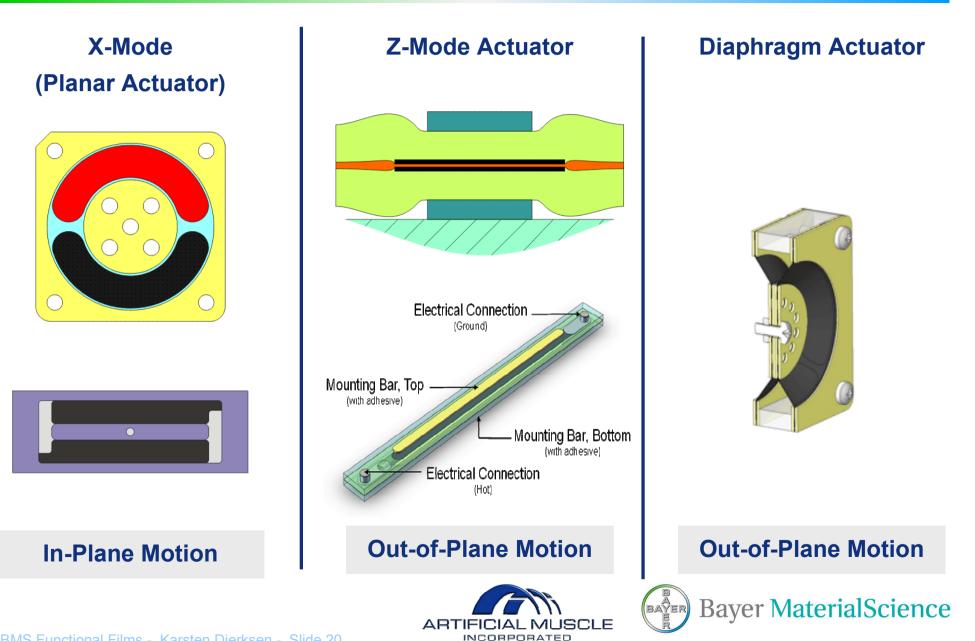
- Versatile
- Fast response
- Energy efficient
- •Small, lightweight & quiet
- Cost parity to existing solutions







Reflex Platform Actuator Implementations



Reflex™ A High Fidelity Haptics Platform



Portable Electronics

- Smartphones
- Mobile Internet Devices
- GPS Navigation
- E-Books



Universal Benefits

High Fidelity Haptics Interactive experience Real time effects **Inherently quiet Cost competitive**

Laptops

- Touchscreen
- Touchpad
- Keyboard



Large Format Screens

- Countertop VolP
- Industrial Controls
- Casino Gaming



Peripherals

- Mice •
- Game Controllers
- Remote Controls







Thank you for your attention!









The Future









